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# Leadership Dubai Style: The Habits To Achieve Remarkable Success



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Best-selling author of 10 tips for Leading in the Middle East



## Synopsis

First Finalist - 2016 International Book Awards For the first time ever, the habits behind Dubai's success...read *Leadership Dubai Style* to learn how Dubai grew against the odds (and how you can as well). Every now and then a story comes along that absolutely captures your attention. Dubai is one of those for me, but not just me--millions around the world yearn to come to Dubai. This global supercity, which just five decades ago was a cholera-plagued backwater, might just be the picture of a dream becoming reality. But how, exactly, did this incredible transformation take place? *Leadership!* But not your run-of-the-mill government leadership, nor typical corporate leadership, nor leadership taught in classrooms. This is Dubai-style leadership. Living and working in Dubai for the past decade, I've seen the leadership impact firsthand. As a leadership scholar and advisor to CEOs, I thought I was perfectly situated to discover the reasons behind Dubai's success. So, in 2008 I set out to discover the city's "secret sauce." Then the Global Financial Crisis hit! Disaster! I pressed the pause button on my research, and, like everyone in the city, held my breath. Well, what happened next confirmed that there is indeed something unique and special here. I spent the next three years researching, interviewing more than two hundred leaders, and identifying the city's leadership secrets, eventually whittling them down to twelve habits. My aim was to develop a replicable model that I could share with my readers--leaders in businesses, governments, and elsewhere. Anyone who is interested in leadership, and in particular achieving exceptional results, can benefit from understanding the twelve habits I outline here. To learn how to lead Dubai style, we need to walk the desert paths of the past to the superhighways of the future. *Leadership Dubai Style* retraces the city's journey and draws out the leadership habits that emerged over time. For decades Dubai brought in--imported--leading minds from every field to learn from them. Now it's time for Dubai to teach us--to teach us how to lead!

## Book Information

File Size: 1425 KB

Print Length: 225 pages

Simultaneous Device Usage: Unlimited

Publisher: EMLC Press (July 21, 2016)

Publication Date: July 21, 2016

Sold by: Digital Services LLC

Language: English

ASIN: B01IW1Y6EO

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Enabled

Screen Reader: Supported

Enhanced Typesetting: Enabled

Best Sellers Rank: #640,896 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #18  
in Books > History > Middle East > United Arab Emirates #894 in Kindle Store > Kindle eBooks > Business & Money > International #1065 in Kindle Store > Kindle eBooks > History > Middle East

## **Customer Reviews**

Well All I can say is I was fascinated by this book. Why? Having been to Dubai a number of times I always reflect on this city being Utopia! A place where people from across the globe live and work in perfect harmony! This book provides the key to this success and even more fascinating is that it is possible for us to apply these principles in our own careers! Great Read!

Clear, concise and actionable. I had the opportunity to visit Dubai and the visionary leadership blew my mind away. Great book that I started listening to in audio form on the plane.

Great buy

Stars given is my comment.

As an anecdotal history of the development of Dubai this is a mildly entertaining book, but as an academic study of Leadership it falls short. I read this book in preparation for an elective course in Leadership as part of a MBA course boasting Global Focus as one of its selling points. What I found in the book was a Leadership Model which, by the author's own admission, is not practiced anywhere else in the world or even anywhere else in the GCC. So, while Leadership Dubai Style is full of entertaining anecdotes about the ruling family of Dubai it has little, if any, academic value.

Dr. Tommy Weir is an amazing storyteller, public speaker and executive coach who studied success of

Dubai as well as world class organizations which contributed to its success (Emirates, Jumeirah, Dubai Duty Free, UAE Government, etc)."Leadership Dubai Style" is about how to lead in the UAE and what made Dubai great. You will learn about inevitable leadership habits to achieve remarkable success. This is must read for managers and leaders who are going to work and live here.

This a terrific book. The way it was well written. It discusses the habits to become a successful leader in a story telling style. It takes you in a journey through Dubai's past and makes you understand better what is their culture of being better.I usually don't finish the books that I read but this one I had to stay till the end.

Excellent book, especially for those living and working in Dubai but also relevant to all; very effectively draws on the history of Dubai and how that drives an ethos, culture and hunger that enables the achievement of remarkable results.

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